

ELECTRONIC
PRESS KIT
2022



NATA

www.natatheillest.com





BIOGRAPHY

Born Aminata “Nata” Bangura in The Bronx, New York but also raised in New Jersey— both areas had shaped her insight and love for Hip Hop culture (alongside being first generation Sierra Leonean- American). From singing in school/ church choirs, being in dance teams and writing poetry; Nata has always had a musical background since the earliest of 7 years old. Hip hop became a huge influence for her the start of middle school when she discovered older artist like A Tribe Called Quest, Diggable Planets, Common and more. As the years passed on her knowledge and strength in metaphors, double entendres and the importance of cadence grew although just being a listener. 2017, her last year of college, was the start of her switch from writing poems to rhymes. Artist like Jay z, Dipset, Missy Elliot, and Lauryn Hill influenced her interest.

2018 however, was the first time she put out an official freestyle and has been consistent since then. “Finally” the EP, was her first collective of music to ever drop on February 22, 2019. In 2020 not only did she release her biggest record at 40K views now on YouTube “Art Thou”, but has been recognized by the likes of HOT 97, Missy Elliot & more. On May 4th of 2021, Nata dropped her first full length body of work called “Rookie of the Year” and showed the world that she was much more than a rapper. Her hit song “94” from her latest project have caught the eyes of record label executives and well known moguls in the music industry. Nata strives to be a product for not only Hip Hop culture, but for music in general.



PERFORMANCES

STARTING AT **\$500**

FEATURES

STARTING AT **\$750**

PODCASTS/YOUTUBE/ HOOKS/INTROS

STARTING AT **\$1250**

LIKES PER POST

12K-2K

COMMENTS PER POST

100-300

UNIQUE IMPRESSIONS PER POST

10.8K-12K

IMPRESSIONS PER POST

11K-30K

VIEWS PER VIDEO/REEL

10K-22K

FOLLOWERS

12K+



Natatheillest@gmail.com



www.natatheillest.com

